



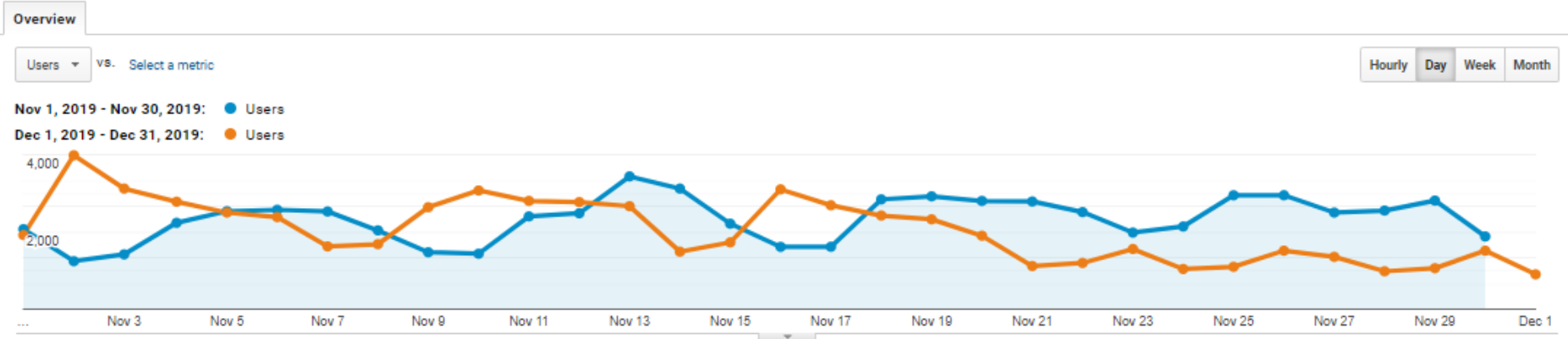
# Google Analytics Trend Report - 3 period comparison

Dec 1, 2019 - Dec 31, 2019  
 Nov 1, 2019 - Nov 30, 2019  
 Oct 1, 2019 - Oct 31, 2019

All Users  
 +0.00% Users

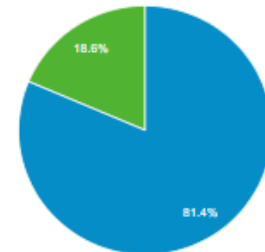
+ Add Segment

Nov 1, 2019 - Nov 30, 2019  
 Compare to: Dec 1, 2019 - Dec 31, 2019

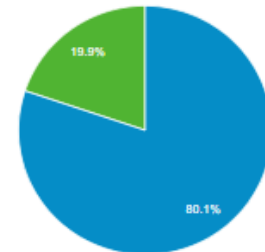


<b>Users</b> <b>11.67%</b> 61,506 vs 55,077	<b>New Users</b> <b>13.98%</b> 57,069 vs 50,070	<b>Sessions</b> <b>12.05%</b> 79,708 vs 71,134	<b>Number of Sessions per User</b> <b>0.34%</b> 1.30 vs 1.29
<b>Pageviews</b> <b>5.88%</b> 339,612 vs 320,740	<b>Pages / Session</b> <b>-5.51%</b> 4.26 vs 4.51	<b>Avg. Session Duration</b> <b>0.01%</b> 00:02:55 vs 00:02:55	<b>Bounce Rate</b> <b>5.25%</b> 46.49% vs 44.17%

■ New Visitor ■ Returning Visitor  
 Nov 1, 2019 - Nov 30, 2019



Dec 1, 2019 - Dec 31, 2019





NOTES:

- Top 5 Sessions
- Top 5 # Pages/Session
- Top 5 Avg Session Duration
- Top 5 Bounce Rate

Google Analytics Trend Report	2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019				Nov 1, 2019 - Nov 30, 2019				Oct 1, 2019 - Oct 31, 2019			
	# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
<b>Top 15 Locations</b>														
California	30,364	25	9,051	6.67	0:04:13	26.58%	7,332	6.77	0:04:14	26.02%	6,982	5.58	0:03:51	26.95%
New York	10,087	22	2,633	5.95	0:03:56	33.14%	2,394	5.92	0:03:41	32.02%	2,563	5.03	0:03:48	31.90%
Washington	4,434	25	1,810	5.95	0:03:27	29.24%	872	6.66	0:03:54	27.81%	961	5.41	0:03:50	30.96%
Texas	5,856	22	1,426	6.00	0:03:42	34.46%	1,645	5.68	0:03:21	35.39%	1,407	4.96	0:03:21	34.32%
Illinois	3,410	22	922	5.76	0:03:34	34.79%	858	5.13	0:03:24	36.71%	846	4.83	0:03:32	32.20%
Florida	2,753	18	728	4.75	0:03:14	40.27%	736	4.68	0:03:06	36.55%	642	4.01	0:02:42	40.02%
Pennsylvania	2,558	19	642	4.99	0:02:58	37.98%	621	4.87	0:03:23	35.12%	770	4.05	0:02:59	31.50%
New Jersey	2,271	23	631	5.68	0:03:25	36.86%	575	6.00	0:03:34	38.46%	532	4.71	0:03:17	34.66%
Michigan	1,865	21	457	6.07	0:04:29	31.78%	454	5.41	0:03:24	35.73%	443	4.94	0:03:31	29.35%
Virginia	1,764	20	446	5.52	0:03:35	35.66%	506	5.15	0:03:31	36.36%	420	4.48	0:03:02	33.62%
Georgia	1,852	20	434	5.88	0:03:46	36.87%	507	5.34	0:03:03	40.94%	450	4.26	0:02:56	37.07%
North Carolina	1,590	19	422	4.94	0:03:12	42.26%	386	4.37	0:02:34	41.67%	374	4.21	0:03:10	37.45%
Colorado	1,576	19	378	5.03	0:03:15	35.14%	533	4.06	0:03:08	36.53%	319	5.22	0:05:17	33.03%
Ohio	1,518	17	366	4.04	0:02:37	42.99%	459	3.81	0:03:04	37.34%	373	4.24	0:03:25	37.86%
Arizona	1,068	19	289	5.22	0:03:09	38.38%	255	5.58	0:03:32	39.48%	240	4.10	0:02:29	37.30%

Locations are sorted by Current Period # Sessions  
 Shading denotes no traffic or sessions less than 3 seconds



NOTES:

- Top 2 Sessions
- Top 2 # Pages/Session
- Top 2 Avg Session Duration
- Top 2 Bounce Rate

## Google Analytics Trend Report

Platform	2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019				Nov 1, 2019 - Nov 30, 2019				Oct 1, 2019 - Oct 31, 2019			
	# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
Desktop	<b>153,981</b>	<b>18</b>	<b>36,860</b>	<b>4.85</b>	<b>0:03:17</b>	42.10%	<b>41,291</b>	<b>4.51</b>	<b>0:03:17</b>	44.52%	<b>38,165</b>	<b>3.92</b>	<b>0:03:08</b>	43.67%
Mobile	67,902	15	16,921	3.71	0:02:05	48.75%	19,020	3.70	0:02:07	50.49%	15,664	3.54	0:02:05	49.33%
Tablet	4,506	16	1,038	4.28	0:02:39	<b>51.16%</b>	1,200	3.89	0:02:03	<b>57.21%</b>	1,031	3.85	0:02:17	<b>51.20%</b>

*Channels are sorted by Current Period # Sessions*

*Shading denotes no traffic or sessions less than 3 seconds*



NOTES:

- Top 2 Sessions
- Top 2 # Pageviews
- Top 2 Avg PVs per Session

## Google Analytics Trend Report

Audience Engagement	2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019			Nov 1, 2019 - Nov 30, 2019			Oct 1, 2019 - Oct 31, 2019		
	# Sessions	# PVs	# Sessions	# PVs	Avg PVs per Session	# Sessions	# PVs	Avg PVs per Session	# Sessions	# PVs	Avg PVs per Session
0-10 seconds	<b>145,184</b>	157,975	<b>34,186</b>	37,159	1.09	<b>40,161</b>	43,586	1.09	<b>35,376</b>	38,472	1.09
61-180 seconds	<b>40,396</b>	208,970	<b>9,973</b>	51,627	5.18	<b>10,662</b>	56,153	5.27	<b>10,035</b>	48,131	4.80
181-600 seconds	36,381	<b>325,833</b>	8,925	<b>81,994</b>	9.19	9,529	<b>86,750</b>	9.10	9,047	<b>73,180</b>	8.09
11-30 seconds	24,244	62,407	6,246	15,919	2.55	6,498	16,443	2.53	5,923	15,088	2.55
31-60 seconds	22,962	79,026	5,769	19,715	3.42	6,125	20,950	3.42	5,546	18,418	3.32
601-1800 seconds	20,048	<b>282,815</b>	4,966	<b>78,596</b>	<b>15.83</b>	5,453	<b>79,127</b>	<b>14.51</b>	4,794	<b>57,959</b>	<b>12.09</b>
1801+ seconds	4,339	118,602	1,069	35,730	<b>33.42</b>	1,280	36,603	<b>28.60</b>	1,025	22,641	<b>22.09</b>

*Engagement sorted by Seconds on page least to most*  
**Shading denotes no traffic or sessions less than 3 seconds**  
 PVs = Pageviews



NOTES:

- Top 2 Sessions
- Top 2 # Pageviews
- Top 2 Avg PVs per Session

## Google Analytics Trend Report

Audience Multiple Sessions	2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019			Nov 1, 2019 - Nov 30, 2019			Oct 1, 2019 - Oct 31, 2019		
	# Sessions	# PVs	# Sessions	# PVs	Avg PVs per Session	# Sessions	# PVs	Avg PVs per Session	# Sessions	# PVs	Avg PVs per Session
1	209,787	799,438	50,131	199,276	3.98	57,138	217,561	3.81	51,161	179,138	3.50
2	39,807	188,900	9,731	50,999	5.24	10,747	51,029	4.75	9,762	41,761	4.28
3	15,628	86,510	3,959	24,765	6.26	4,137	23,940	5.79	3,838	17,738	4.62
4	8,204	46,180	2,104	12,803	6.09	2,200	12,946	5.88	2,028	10,414	5.14
5	4,858	28,972	1,299	8,074	6.22	1,303	8,587	6.59	1,178	6,751	5.73
09-14	4,174	24,069	1,140	7,310	6.41	1,147	7,335	6.39	1,046	5,189	4.96
6	3,203	18,790	848	5,577	6.58	881	5,318	6.04	773	4,071	5.27
7	2,210	13,565	583	4,044	6.94	606	4,187	6.91	525	2,558	4.87
15-25	1,945	9,856	494	2,777	5.62	592	3,321	5.61	441	1,749	3.97
8	1,623	9,961	457	3,421	7.49	415	2,700	6.51	397	1,867	4.70
26-50	1,157	5,349	176	832	4.73	326	1,606	4.93	339	1,552	4.58
51-100	658	2,799	167	719	4.31	142	575	4.05	148	696	4.70
101-200	277	1,149	43	139	3.23	70	488	6.97	99	355	3.59

Sorted by Multiple Sessions least to most

Shading denotes no traffic or sessions less than 3 seconds

PVs = Pageviews



NOTES:

- Top Session
- Top # Pages/Session
- Top Avg Session Duration
- Top Bounce Rate

## Google Analytics Trend Report

Audiences New & Returning	2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019				Nov 1, 2019 - Nov 30, 2019				Oct 1, 2019 - Oct 31, 2019			
	# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
New Visitor	209,030	15	49,981	3.98	0:02:23	46.69%	57,192	3.81	0:02:25	48.89%	50,433	3.50	0:02:23	47.49%
Returning Visitor	49,135	21	12,394	5.78	0:04:14	38.16%	13,070	5.41	0:04:13	40.42%	11,943	4.60	0:03:56	40.02%

Sorted by Multiple Sessions least to most

Shading denotes no traffic or sessions less than 3 seconds



NOTES:

- Top 2 Sessions
- Top 2 # Pages/Session
- Top 2 Avg Session Duration
- Top 2 Bounce Rate

## Google Analytics Trend Report

Acquisition Channels	2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019				Nov 1, 2019 - Nov 30, 2019				Oct 1, 2019 - Oct 31, 2019			
	# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
Organic Search	<b>132,375</b>	14	<b>31,208</b>	3.70	0:02:21	52.94%	<b>35,124</b>	3.59	0:02:24	53.72%	<b>31,535</b>	3.20	0:02:19	53.57%
Direct	<b>38,572</b>	19	<b>11,606</b>	4.71	0:02:59	34.14%	<b>10,210</b>	4.90	0:03:31	35.41%	<b>9,716</b>	4.44	<b>0:03:31</b>	35.21%
Referral	32,158	<b>26</b>	8,147	<b>7.14</b>	<b>0:04:56</b>	26.81%	8,325	<b>6.62</b>	<b>0:04:44</b>	27.13%	7,899	<b>5.42</b>	<b>0:04:11</b>	26.75%
Social	9,750	11	1,794	3.11	0:01:24	<b>57.92%</b>	3,980	2.20	0:01:04	<b>72.05%</b>	2,260	2.55	0:01:29	<b>61.66%</b>
Paid Search	10,507	<b>22</b>	1,760	<b>6.24</b>	<b>0:04:03</b>	26.42%	2,829	<b>5.91</b>	<b>0:03:52</b>	27.37%	3,056	<b>4.90</b>	0:03:19	30.91%
(Other)	6,018	19	1,442	4.79	0:03:14	31.98%	1,654	4.77	0:03:16	31.89%	1,447	4.53	0:02:59	32.56%
Affiliates	6,202	9	1,228	2.18	0:01:56	<b>62.59%</b>	1,684	2.37	0:02:18	<b>60.10%</b>	1,624	2.37	0:02:18	<b>60.42%</b>

*Channels are sorted by Current Period # Sessions*  
*Shading denotes no traffic or sessions less than 3 seconds*



NOTES:

- Top 2 Sessions
- Top 2 # Pages/Session
- Top 2 Avg Session Duration
- Top 2 Bounce Rate

## Google Analytics Trend Report

Acquisition Source	2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019				Nov 1, 2019 - Nov 30, 2019				Oct 1, 2019 - Oct 31, 2019			
	# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
google / organic	<b>126,199</b>	14	<b>29,801</b>	3.78	0:02:25	51.96%	<b>33,748</b>	3.63	0:02:27	53.09%	<b>30,140</b>	3.25	0:02:22	53.01%
(direct) / (none)	<b>38,572</b>	19	<b>11,606</b>	4.71	0:02:59	34.14%	<b>10,210</b>	4.90	0:03:31	35.41%	<b>9,716</b>	4.44	<b>0:03:31</b>	35.21%
mall.googleplex.com / referral	18,800	<b>34</b>	4,943	<b>9.30</b>	<b>0:06:04</b>	14.96%	4,609	<b>8.90</b>	<b>0:05:26</b>	13.68%	4,702	<b>6.95</b>	<b>0:05:02</b>	13.27%
analytics.google.com / referral	9,389	11	2,097	2.51	0:02:43	53.21%	2,615	3.14	<b>0:04:07</b>	49.39%	2,327	2.62	0:02:51	53.23%
google / cpc	10,507	<b>22</b>	1,760	<b>6.24</b>	<b>0:04:03</b>	26.42%	2,829	<b>5.91</b>	0:03:52	27.37%	3,056	<b>4.90</b>	0:03:19	30.91%
(not set) / (not set)	6,018	19	1,442	4.79	0:03:14	31.98%	1,654	4.77	0:03:16	31.89%	1,447	4.53	0:02:59	32.56%
Partners / affiliate	6,202	9	1,228	2.18	0:01:56	62.59%	1,684	2.37	0:02:18	60.10%	1,624	2.37	0:02:18	60.42%
baidu / organic	4,470	5	1,091	1.29	0:00:18	<b>84.91%</b>	881	1.46	0:00:33	<b>79.62%</b>	917	1.33	0:00:21	<b>80.39%</b>
creatoracademy.youtube.com / referral	4,068	11	1,063	3.25	0:01:13	58.66%	992	2.80	0:01:08	60.78%	937	2.65	0:01:20	61.99%
t.co / referral	2,757	8	100	1.66	0:00:23	<b>76.30%</b>	1,802	1.92	0:00:59	<b>77.14%</b>	697	2.11	0:01:09	<b>70.88%</b>

Sources are sorted by Current Period # Sessions

Shading denotes no traffic or sessions less than 3 seconds





NOTES:

- Top 3 Sessions
- Top 3 # Pages/Session
- Top 3 Avg Session Duration
- Top 3 Bounce Rate

### Google Analytics Trend Report

2019 YTD Summary <i>(started Q4)</i>	Dec 1, 2019 - Dec 31, 2019						Nov 1, 2019 - Nov 30, 2019				Oct 1, 2019 - Oct 31, 2019			
	# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
(not provided)	123,836	14	29,186	3.76	0:02:23	51.92%	32,919	3.64	0:02:27	52.84%	29,686	3.24	0:02:21	53.02%
(not set)	4,603	6	1,116	1.40	0:00:24	82.80%	920	1.79	0:00:45	76.16%	953	1.55	0:00:27	76.93%
https://shop.googlemerchandisestore.com/	404	26	95	7.13	0:04:49	32.52%	114	6.35	0:06:44	31.58%	105	5.68	0:05:12	22.38%
https://www.googlemerchandisestore.com/	188	13	78	2.87	0:03:30	45.45%	52	3.98	0:03:40	58.06%	37	2.96	0:01:13	54.35%
google merchandise store	351	13	57	2.42	0:02:28	47.69%	88	2.75	0:02:47	48.57%	96	3.42	0:03:09	48.80%

Direct Traffic	# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
	/home	18,505	18	6,703	4.51	0:02:39	30.30%	4,934	4.62	0:03:11	33.99%	4,448	4.40	0:03:17
/store.html	5,043	20	1,063	4.75	0:03:14	40.07%	1,375	5.26	0:03:49	35.05%	1,555	4.67	0:03:36	34.59%
/google+redesign/new	2,164	21	735	5.06	0:03:15	37.36%	661	5.52	0:04:36	35.52%	491	5.03	0:05:15	39.79%
/signin.html	1,717	22	471	5.67	0:04:02	31.65%	428	5.14	0:04:02	30.92%	445	4.98	0:03:59	30.83%
/google+redesign/apparel/mens	1,327	21	453	5.77	0:03:20	40.61%	394	5.43	0:03:08	41.77%	393	4.74	0:03:41	38.60%
/google+redesign/apparel	1,599	21	419	5.34	0:03:34	32.15%	500	5.23	0:04:01	31.60%	412	4.69	0:03:55	30.75%
/basket.html	1,678	21	419	5.82	0:04:59	32.55%	569	5.05	0:03:49	34.28%	391	4.85	0:03:43	34.95%
/asearch.html	1,166	14	333	3.71	0:02:16	52.35%	332	3.60	0:02:08	48.75%	288	3.41	0:02:20	43.22%
/google+redesign/lifestyle/bags	762	22	232	4.61	0:02:41	32.64%	249	5.50	0:03:29	29.57%	270	4.51	0:03:33	32.74%
/google+redesign/shop+by+brand/google	706	17	167	5.34	0:02:48	41.62%	215	5.48	0:03:47	41.59%	210	3.51	0:03:23	44.20%

Traffic sorted by Current Period # Sessions

Shading denotes no traffic or sessions less than 3 seconds



NOTES:

- Top 3 Sessions
- Top 3 # Pages/Session
- Top 3 Avg Session Duration
- Top 3 Bounce Rate

Google Analytics Trend Report		2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019				Nov 1, 2019 - Nov 30, 2019				Oct 1, 2019 - Oct 31, 2019			
Social Traffic		# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
YouTube		4,440	11	1,128	3.21	0:01:13	59.05%	1,180	2.70	0:01:13	64.10%	997	2.67	0:01:20	61.57%
Facebook		1,143	11	268	2.63	0:01:34	60.74%	501	2.21	0:01:12	73.62%	208	2.80	0:02:30	59.35%
Twitter		2,760	8	100	1.66	0:00:23	76.30%	1,805	1.91	0:00:59	77.18%	697	2.11	0:01:09	70.88%
Google Groups		541	15	94	5.01	0:03:52	38.52%	117	3.66	0:02:12	44.35%	187	2.82	0:01:31	50.51%
reddit		131	13	68	2.38	0:00:34	61.84%	25	1.84	0:00:29	56.00%	12	2.00	0:00:18	66.67%

Referral Traffic		# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
mall.googleplex.com		18,800	34	4,943	9.30	0:06:04	14.96%	4,609	8.90	0:05:26	13.68%	4,702	6.95	0:05:02	13.27%
analytics.google.com		9,389	11	2,097	2.51	0:02:43	53.21%	2,615	3.14	0:04:07	49.39%	2,327	2.62	0:02:51	53.23%
google.com		1,766	15	438	4.36	0:03:02	38.09%	531	3.72	0:02:12	40.10%	403	3.43	0:02:11	36.93%
support.google.com		677	19	167	5.80	0:04:55	26.92%	199	4.85	0:04:10	28.15%	189	3.79	0:03:22	28.86%
qita.com		456	18	98	3.55	0:02:12	27.93%	125	5.18	0:03:00	25.74%	112	4.18	0:02:15	31.20%
blog.golang.org		222	12	55	2.69	0:01:25	36.07%	62	2.78	0:01:29	27.69%	48	3.06	0:01:20	25.00%
mail.google.com		177	22	45	5.59	0:04:37	40.68%	35	7.58	0:03:41	28.30%	65	4.42	0:03:15	45.45%
baidu.com		135	6	30	1.84	0:00:29	77.42%	36	1.97	0:01:23	64.86%	39	1.52	0:00:21	66.67%
optimize.google.com		72	15	13	4.07	0:03:48	62.96%	27	4.52	0:10:14	36.96%	25	3.44	0:07:26	35.90%
m.sogou.com		32	3	11	1.27	0:00:05	81.82%	21	1.57	0:00:33	61.90%				

Paid Traffic		# Sessions	# Pages / Session	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate	# Sessions	# Pages / Session	Avg Session Duration	Bounce Rate
Google Merchandise Store		4,598	25	977	6.84	0:04:32	21.78%	1,392	6.23	0:04:13	22.62%	1,248	5.41	0:03:56	27.80%
Google Merchandise		1,020	23	152	6.83	0:04:23	28.38%	322	6.18	0:03:52	28.36%	318	4.84	0:03:06	31.96%
google merch store		505	25	122	5.90	0:04:28	20.12%	173	6.59	0:04:16	20.59%	149	6.17	0:04:18	23.91%
Google Clothing		477	24	71	7.68	0:04:32	25.27%	145	5.46	0:03:41	31.43%	155	4.92	0:03:14	34.18%
Google Swag		315	22	55	6.07	0:03:51	26.76%	99	7.35	0:05:27	23.14%	87	4.07	0:02:53	31.73%
(not set)		1,289	18	53	2.69	0:01:14	43.66%	229	5.25	0:03:11	29.37%	583	4.81	0:03:00	25.34%
Google Shirts		156	23	37	8.15	0:05:45	23.40%	56	7.57	0:03:57	28.00%	59	6.00	0:04:02	24.62%
Google T Shirt		159	20	37	5.56	0:03:20	24.39%	47	7.67	0:04:49	32.76%	56	5.23	0:03:20	30.77%
YouTube Merchandise Store		74	4	32	2.55	0:00:56	54.55%	42	1.60	0:00:35	65.12%				
youtube store		81	6	32	2.61	0:01:24	39.47%	49	3.76	0:01:49	36.21%				

Traffic sorted by Current Period # Sessions  
 Shading denotes no traffic or sessions less than 3 seconds



NOTES:

- Top 5 Pageviews
- Top 5 Entrances
- Top 5 Avg Time on Page
- Top 5 Bounce Rate

## Google Analytics Trend Report

	2019 YTD Summary <i>(started Q4)</i>		Dec 1, 2019 - Dec 31, 2019				Nov 1, 2019 - Nov 30, 2019				Oct 1, 2019 - Oct 31, 2019			
All Pages Overview	# Pageviews	# Entrances	# Pageviews	# Entrances	Avg Time on Page	Bounce Rate	# Pageviews	# Entrances	Avg Time on Page	Bounce Rate	# Pageviews	# Entrances	Avg Time on Page	Bounce Rate
/home	256,724	159,901	57,845	38,145.00	0:00:59	41.45%	69,438	43,346.00	0:01:08	45.87%	62,501	39,561.00	0:01:04	44.71%
/store.html	84,182	11,168	20,930	2,282.00	0:00:51	40.17%	25,785	3,260.00	0:00:54	38.21%	23,849	3,139.00	0:00:55	38.32%
/google+redesign/apparel/mens/quickview	34,871	317	18,041	166.00	0:00:20	30.36%	16,830	151.00	0:00:19	19.27%				
/basket.html	61,722	4,431	16,832	1,049.00	0:01:27	31.46%	16,667	1,327.00	0:01:35	34.16%	13,815	1,064.00	0:01:32	39.25%
/store.html/quickview	45,461	308	14,619	83.00	0:00:20	16.98%	16,733	118.00	0:00:21	44.59%	9,341	64.00	0:00:27	23.53%
/google+redesign/apparel/mens	42,187	5,751	13,434	1,796.00	0:00:57	35.71%	12,940	1,646.00	0:00:56	35.68%	12,148	1,527.00	0:01:06	37.69%
/google+redesign/new	32,348	4,063	10,139	1,549.00	0:01:18	47.74%	9,543	1,092.00	0:01:23	37.30%	8,146	892.00	0:01:24	38.96%
/google+redesign/shop+by+brand/youtube	33,221	21,939	8,707	6,018.00	0:01:03	54.42%	9,108	6,088.00	0:01:08	55.45%	7,410	4,676.00	0:01:18	55.21%
/google+redesign/apparel	32,838	9,807	8,373	2,570.00	0:01:01	31.95%	8,834	2,710.00	0:01:03	32.53%	8,312	2,493.00	0:01:06	35.47%
/signin.html	30,121	3,587	8,117	1,030.00	0:00:56	30.42%	8,007	861.00	0:01:01	31.71%	6,870	884.00	0:00:57	32.54%

Pages sorted by Current Period # Pageviews

Shading denotes no traffic or sessions less than 3 seconds